



THE POWER OF FIVE:

Understanding the Challenges and Value of Generational Differences in the Workplace

Description:

One-third of workers reported that they had been offended by someone of a different generation at work. This statistic means that about 33 percent of those in your organization have been insulted, hurt or upset by a remark, a joke, an outfit or an attitude.

For the first time in history, five generations—Traditionalists, Baby Boomers, Generation X, Millennials and Generation Z—have presented new challenges for managers and their employees in the workplace. A definite lack of awareness exists, with each generation feeling they know best, better than those who came earlier, and certainly much better than those who follow. This leads to management challenges and productivity issues. This program is an excellent tool to bridge generational gaps and build awareness of what makes each generation unique, and how each adds its own perspective and value to the workplace—leading to happier employees, enhanced productivity, stronger teams, and healthier organizations.

Learning Outcomes:

- Build greater awareness and understanding of the core values, behaviors, attitudes, work preferences and communication styles of each of the five generations. Recognize how each generation is motivated differently and how to best engage the strengths of each one.
- Enhance communication and decision-making skills by working through common difficult scenarios experienced in the workplace today.
- Realize how negative judgments and differences can impact productivity and learn key strategies to collaborate more successfully, enhancing engagement and effectiveness across the organization.

Biography:

Tracy Stock is one of the most in-demand and top-rated female speakers in North America today because of her ability to inspire behavior change and achieve positive outcomes. As a former director of learning and development and 20+ years of speaking experience, her trusted clients include the US Army, Motorola, Berkshire-Hathaway, US Bank, True Value and Subway, to name a few.

As a Certified Speaking Professional® (CSP)—Tracy has earned the highest honor in her profession held by only 12 percent of speakers *worldwide*. She is also a prolific and best-selling author, with five published books and numerous other products.

Tracy is a dynamic, passionate speaker who is committed to energizing workplace culture, enhancing employee engagement and empowering high performance—whether speaking in-person or virtual—helping organizations, teams and individuals live more productive, passionate and purposeful lives. When looking for a memorable speaker who understands client's needs, delivers on her promises, and drives energy and success to your event, Tracy Stock is your solution.