

THE SPEAKER

Tracy Stock is one of the most in-demand and top-rated female speakers in North America today because of her ability to inspire behavior change and *achieve positive outcomes*. As a workplace culture expert, an engaging Certified Speaking Professional®, a highly skilled live and virtual training expert and a best-selling author with five published titles, her 25 years of experience include clients such as the U.S. Army, Motorola, True Value, US Bank and Subway, to name a few.



Tracy Stock, CSP

When delivering engaging and life-changing keynote messages, audiences can be found sitting on the edge of their seats, laughing aloud and brushing away tears as she masterfully recounts each story, aligned with a key point and an enduring message. Whether it is for 7, 70 or 700+, Tracy inspires audiences to live more passionate, productive and purposeful lives.

As a coveted Certified Speaking Professional® (CSP), Tracy holds the highest honor in the speaking profession, held by only 12 percent of speakers worldwide. It is earned by demonstrating exceptional speaking ability, outstanding business management, recognized ethics and integrity, and a proven track record of distinguished professionalism and success.

THE INFLUENCER

As an exceptionally talented and consummate influencer, Tracy's expertise and exemplary body of work keeps her clients coming back to partner again. She is well-known for delivering interactive, fun and results-focused workshops, with an unprecedented reputation for being easy to work with and exceeding expectations.

Tracy also has a unique ability to connect with participants quickly, provide a warm and comfortable

environment, encourage respectful discussion, and achieve expected learning outcomes. While fostering engagement with innovative and action-based content, Tracy delivers a differentiating workshop experience—including real-time polling, customized examples, activities and assessments, HD videos, professionally designed workbooks, and even rewards for active participation. Tracy provides tools for today's world, focused on energizing workplace culture, enhancing employee engagement and empowering high performance.

THE AUTHOR

In addition to her successful speaking career, Tracy is a prolific and best-selling author, as evidenced by her five esteemed books, entitled:

- *HOLY COW! How to Create an Amazing Workplace that Steers Passion, Performance & Prosperity*
- *The One Choice Rule: Transform Your Life and Work by Changing Your Mindset and Behavior*
- *Tame the Turbulence: Avoid Losing It. Fly Through It.*
- *The Perfect Pair of Jeans: Design Your Life to Fit You. Dream it. Plan it. Live it.*
- *Conscious Choices: 10 Powerful Strategies to Grab Control and Transform Your Life*

Furthermore, Tracy frequently shares her insight through her monthly newsletter, blog, broadcasting outlets and social media platforms.

When looking for a dynamic and engaging speaker who will understand your needs, deliver on her promises, and drive energy and success to your event, Tracy Stock is your solution.