



# CREATE A CUTTING-EDGE CULTURE: ENERGIZED. ENGAGED. EMPOWERED.

## Description:

Do employees bring passion, commitment, and skills to work every day? Do your leaders inspire teams to collaborate better and perform higher? Create a cutting-edge culture—where people feel empowered to do their best work, trust and respect their leaders, and willingly collaborate and perform in highly effective ways. Attract and promote the best talent to inspire and lead productive teams. Inspire change and alter workplace behaviors and performance— where negative conflict is controlled, accountability grows and results are achieved. Influence a transformation of your culture to win in the workplace and prosper in the marketplace.

## Learning Outcomes:

- Attract the best talent using attributes they target, select the right individuals to inspire and lead teams, and invest in growth experiences that enhance ability.
- Foster engagement and productivity by controlling conflict while cultivating accountability with less excuses, committing to aligned goals, and achieving results.
- Appreciate and celebrate behaviors you desire and positively influence attitudes and collaboration—transforming your culture into one with higher morale, lower turnover, enhanced communication, deeper commitment and a stronger bottom line.

## Biography:

Tracy Stock is one of the most in-demand and top-rated female speakers in North America today because of her ability to inspire behavior change and achieve positive outcomes. As a former director of learning and development and 25 years of speaking experience, her trusted clients include the US Army, Motorola, Berkshire-Hathaway, US Bank, the Society for Human Resource Management and Subway, to name a few.

As a Certified Speaking Professional® (CSP)—Tracy has earned the highest honor in her profession held by only 12 percent of speakers *worldwide*. She is also a prolific and best-selling author, with five published books and numerous other products.

Tracy is a dynamic, passionate speaker who is committed to energizing workplace culture, enhancing employee engagement and empowering high performance by helping organizations to inspire behavior change and *achieve positive outcomes*. When looking for a memorable speaker who understands client's needs, delivers on her promises, and drives energy and success to your event, Tracy Stock is your solution.